

GLOBAL TRAVEL MARKETPLACE



JULY 24-26, 2013 | THE WESTIN DIPLOMAT | FT. LAUDERDALE, FLORIDA

A NEW WAY OF DOING BUSINESS

What is GTM?

Travel Weekly is pleased to present **Global Travel Marketplace (GTM)** – an elite appointment-only event that takes face-to-face meetings to the next level. Launching in July of 2013, GTM will completely transform the concept of traditional travel agent trade shows. This boutique style event will provide a unique and interactive opportunity designed to encourage pre-qualified travel agents and suppliers to do business face-to-face.

This event will allow your needs and priorities to align with supplier offerings resulting in productive meetings that deliver the highest ROI.

“GTM provides the platform for key travel industry professionals to network with and be part of a collaborative and like-minded community of agents and suppliers who all have the same goal: To build and grow their business.”

Alicia Evanko-Lewis,
VP Events, Travel Weekly & PhoCusWright

How does it work?

Due to the exclusive nature of this program, only one hundred agents will be selected to participate. Those who are selected will be fully hosted and will participate in a number of pre-scheduled meetings and presentations including:

- Two productive days of pre-scheduled meetings with global travel suppliers
- A number of intimate and in-depth “Boardroom” presentations designed to create a collaborative and interactive environment allowing for greater product information sharing
- Sponsored meal functions
- Numerous networking opportunities with other elite global travel sellers like yourself

What's Included?

If selected as a hosted travel agent you will attend "as our guest" and will receive the following:

- Roundtrip airfare
- 3 nights single occupancy hotel accommodations at the beautiful Westin Diplomat Resort & Spa in Fort Lauderdale
- All meals during the event
- Transportation between the airport and hotel in Fort Lauderdale
- A minimum of 50 one-to-one meetings with global travel suppliers
- Networking opportunities
- An opportunity to experience other Westin properties around the world
- A chance to win a Heavenly® Bed
- Event Directory
- Extras and surprises throughout the event

What Are The Requirements?

In order to participate as a fully hosted travel agent you must meet the following criteria:

- Annual individual sales of at least \$1million
- Global book of business
- Desire to meet with and discover new suppliers and destinations
- Provide 3 travel industry references

How Do I Apply?

To apply please go to www.globaltravelmarketplace.com to find the link to the application form. The application must be completed in its entirety. You will need to supply details on your annual bookings. You will also need to provide references from suppliers with whom you've recently booked. You will need to have their contact details handy as you complete this application. This event is only open to travel agents located in the United States and Canada.

All applicants will be notified on their status of their application within two weeks. Those meeting the criteria will be contacted for a phone interview.

What if I Have More Questions?

Detailed information about the event is available at www.globaltravelmarketplace.com. Additional questions can be directed to Jacquie Hurst at JHurst@TravelWeekly.com.